

CoDiet

COMBATTING DIET RELATED NON-COMMUNICABLE DISEASE THROUGH ENHANCED SURVEILLANCE

D8.4 Communication and Dissemination Plan Update RP1

Deliverable number D8.4

| Work Package WP8 | Communication, Dissemination & Exploitation |
|---------------------|--|
| Task 8.1 | Defining and Implementing a Communications and Dissemination |
| | Plan |
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| Contributors | - |
| Version | 1.0 |
| Delivery Date | 28/06/2024 |





Foreword

The work described in this report was developed under the project **CoDiet - Combatting Diet related non-communicable disease through enhanced surveillance** (Grant Agreement number: 101084642; Call: HORIZON-CL6-2022-FARM2FORK-01; Topic: HORIZON-CL6-2022-FARM2FORK-01-10). Any additional information, if needed, should be required to:

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| Dissemination Level | | |
|----------------------------|--|---|
| PU | Public, fully open | X |
| SEN | Sensitive, limited under the conditions of the Grant Agreement | |
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Communication and Dissemination Plan Update RP1

CoDiet's Communication and Dissemination Plan (D8.1) was submitted in M6 (June 2023) and laid out the aims, target groups, core planned activities, and key performance indicators (KPIs) for CoDiet's communication and dissemination.

D8.1 was intended as a live document that can be adapted to the needs of the project as it develops, and as such we have reviewed D8.1 following the first 12 months of delivery.

Following review, we have found:

- The identified aims remain relevant and do not need to be changed.
- The identified target stakeholders and audiences remain relevant and do not need to be changed.
- The identified implementation approaches remain relevant and do not need to be changed.
- The identified KPIs remain relevant and do not need to be changed.

Since the submission of D8.1, WP8 Leads at Imperial College London have been implementing the plan through the communication and dissemination of materials through the project <u>website</u> and social media accounts (<u>X</u>; <u>LinkedIn</u>); <u>public events</u>; branded templates; and <u>open-access publications</u>.

Based on current activity, we are on track to achieve the designated KPIs and have been making headway into reaching our target audiences. Implementation of D8.1 will continue and will be regularly reviewed as the project progresses, with another formal update due in M36 (December 2026) as D8.6.

